

eCommerce

Whether you need a complex online sales system offering thousands of items for sale, or a modest online gift shop to complement a content-oriented site, Glenn Abbey Software, Inc.'s eCommerce solutions make the most of Internet sales opportunities.

At Glenn Abbey Software, Inc., our eCommerce systems are designed to be intuitive to both the consumer and the site's administrator. From creating a positive online experience to helping you maximize customer relationships, Glenn Abbey Software, Inc. is your partner in eCommerce. Our systems are adaptable to your specific site needs.

Typical eCommerce Applications include:

eStore – A self-contained site that is a robust sales system allowing for dynamic management of product categories and online inventory. This powerful tool can be delivered with only a customized look, or it can be modified to meet unique reporting or sales requirements.

eCatalog – This solution delivers all of the features and functions of the Glenn Abbey Software, Inc. eStore, but modified to interact with an existing or content-oriented site.

Online Gift Shop – This single category online shop is designed to meet the needs of a site with a limited inventory by allowing for the presentation of products on a single page. The system still includes product and inventory management as well as sales monitoring and tracking systems.

Ticket Sales – Custom ticket sales systems with multi-tiered pricing levels, will-call categories, and interaction with seating database systems can be implemented to serve your facility or event needs.

Membership & Fee Sales – Process paid or register-based memberships for access to web sites or for organizational account management. Control and manage access to premium online content and services as well as customer service presentation of account histories, profiles, and membership status.

Donation Processing – For organizations, campaigns or special promotions, our solutions provide you with ongoing donation account management or dynamic content systems to create new projects in response to issues or market changes.

System Management Feature Options:

- No programming required
- Bulk uploading of products
- Intuitive inventory management
- Unlimited product and category options
- Order notification by email for administrators

- Customized account monitoring available

Consumer Feature Options:

- Dynamic sortable / searchable inventory presentations
- Dynamic promotional inventory presentation
- Real time shopping cart updates
- Automated credit-card processing
- Email receipting
- User account tracking
- Custom features available

Glenn Abbey Software, Inc. recommends Open Source ecommerce applications. Open Source applications don't have the monthly fees or cumbersome interface you might find in traditional software.

Open Source software provides an opportunity for people to work on software with others that share the same interest, exchanging ideas, knowledge, and work with one another, to expand and improve the solution.

The motivation for working on Open Source software originates at different sources, which include working on the software for fun as a hobby, to make the software meet own requirements, and to bring commercial interest into the software.

It is this combination of motivations that has brought together a team of developers to successfully make what osCommerce is today - and what it will be in the future - and an active and growing community, with each person having their own unique requirements but ultimately sharing the same goal: to use the software and to make it a better solution.

Open Source software always remains open providing the opportunity for anyone that is interested to work on it, at any time.

Because Open Source software is open, it provides a choice. The choice to use the software, the choice to learn the software, and the choice to join, share, and participate in a community - a community full of enthusiastic supporters that want to see the software grow and succeed.

It is this very reason why Open Source software is successful, and most importantly, why it works.